

Nathan R. Prestopnik

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Professional Experience

Morrisville State College, State University of New York, Morrisville, NY

Web Administrator, June 2006 – August 2009: Responsible for management and administration of the Morrisville State College web environment, consisting of more than 70 public and internal websites serving students, faculty, staff, and the college community at large.

Responsible for oversight of web development staff and the establishment, implementation, and maintenance of campus web standards and policies.

Responsible for initiating, planning, and executing web environment improvements in support of student recruitment and retention, academics, and campus administrative efforts.

Responsible for both the visual and technical development of the web environment, including graphic design and web application programming.

Responsible for interfacing with the college president, administrators, deans, faculty, staff, and students in support of policy implementation and campus web development efforts.

Committee Membership:

- Morrisville State College Faculty Congress, Ex Officio Member
- Web Advisory Group, Chair
- Web Advisory Dean's Group, Chair
- College Judicial Board
- Crisis Communication Team
- Community Service Initiative Committee
- Technology Services Laptop Scholarship/Award Committee
- Web Development Bachelor Degree Program Review Committee

ICOM, Clifton Park, NY

Art Director, Nov 2003 – June 2005: Responsible for the visual development and design of client websites, including management of website production, responsibility for project deadlines, oversight of project development staff, authoring of website multimedia content, and management of site domain names and company web hosting.

Make-Up Artist Magazine, Los Angeles, CA

Multimedia Director, April 2002 – October 2003: Responsible for web development, video / audio / graphics / multimedia projects, DVD authoring, magazine page and ad layout. Responsibilities also include oversight of video production for Make-Up Artist Trade Show attended by over 3,000 film and television make-up professionals, including numerous Academy and Emmy Award winners.

Fulton-Montgomery Community College, Johnstown, NY

Consultant, Summer 2000, Summer & Fall 2001: Responsible for faculty training, computer animation projects, video production, CD-ROM development, graphic design projects, logo development, and website development.

Maxwell School of Citizenship and Public Affairs, Syracuse, NY

Lead Consultant, May 1999 – May 2001: Responsible for computer animation, faculty training, video projects, and web development. Responsibilities also included creation of interactive video tutorial website with videos served in streaming format online.

Freelance Multimedia

Freelance Multimedia Developer, 2000-Present: Designing and developing multimedia, graphics, and web presentations on a freelance basis for numerous clients.

Web: Graphic design, multimedia, flash, XHTML, CSS, database design, and web application programming using ASP.NET, ASP, PHP, SQL, and ColdFusion.

Flash: Interactive Design using Adobe Flash and ActionScript.

3-D Computer Graphics: Computer generated visualization services. Past 3-D work has supported high-profile litigation in a variety of civil lawsuits, as well as advertising and graphic design efforts.

Graphic Design: Graphic design for print and other media.

Video / Audio: Writing, pre-production, production, and post-production for video, film, and audio projects.

Information Architecture: Development of effective organization and navigation strategies for interactivity, including site node mapping and linking strategies.

SEO: Site optimization services for improved search placement and rankings.

Expert Knowledge of Numerous Computer Technologies: Years of experience authoring multimedia and web content using a variety of technologies and software applications.

Technologies: HTML/XHTML, CSS, ASP, ASP.NET, ColdFusion, PHP, ActionScript, VB.NET, SQL, JavaScript, 3D Computer Graphics and Animation, Graphic Design, Audio/Video Production, Database Administration, Information Architecture, SEO, PC and MAC Computer Systems.

Comfortable with advanced server systems, virtualization technologies, storage area networks, advanced databases, PC support methodologies, and enterprise-level computer networking.

Assisted with the first-ever college-wide deployment of 802.11N (draft 2.0) wireless network by developing upload and download benchmark web applications for the implementation team.

Software: Adobe Photoshop, Adobe Premiere, Adobe Illustrator, Adobe Flash, Adobe Director, Adobe Dreamweaver, Microsoft Visual Studio, Caligari TrueSpace, DigiDesign/Avid ProTools, Microsoft Windows Environment (various releases), Microsoft Office Software.

Database: MySQL, Oracle, Microsoft Access

Hardware: Familiar with advanced configuration and setup of computer hardware.

Education

Ph.D. in Information Science and Technology – Syracuse University: *Coursework in Progress*
Syracuse University School of Information Studies

M.S. in New Media - Syracuse University: *July 2006*
S.I. Newhouse School of Public Communications – GPA 4.0.

B.S. in Television-Radio-Film Production - Syracuse University: *May 2001*
S.I. Newhouse School of Public Communications – Magna Cum Laude Honors

B.A. in History - Syracuse University: *May 2001*
Maxwell School of Citizenship and Public Affairs – Magna Cum Laude Honors

Teaching Experience

Syracuse University - S.I. Newhouse School of Public Communications, Syracuse, NY

Writing & Designing for Interactive Media: Adjunct Instructor for web and interactive design course as part of the Department of Defense Advanced Visual Information program at Syracuse University. Topics included XHTML, CSS, Graphic Design, Flash, Usability in Interactive Systems, and Information Architecture. Also served as Teaching Assistant for a version of this course in Spring 2006.

Adjunct Faculty - Spring 2008

Teaching Assistant for Prof. Larry Elin – Spring 2006

Sound Production: Served as Teaching Assistant for the Television-Radio-Film department's Sound Production course. Taught labs and trained students in the use of audio technology and the practical application of audio concepts covered in class.

Teaching Assistant for Dr. Stanley Alten – Fall 2005

Music Underscoring: Served as Teaching Assistant for the Television-Radio-Film Department's Music Underscoring course. Taught labs and assisted students with music recording, mixing, and editing sessions.

Teaching Assistant for Dr. Stanley Alten – Spring 2006

Advanced Audio: Served as Teaching Assistant for the Television-Radio-Film department's Advanced Audio course. Assisted students with advanced audio projects.

Teaching Assistant for Dr. Stanley Alten – Spring 2006

Fulton-Montgomery Community College, Johnstown, NY

Computer Animation: Adjunct Instructor for course covering 3-D computer modeling, lighting, normal/texture-mapping, computer animation, and other 3-D graphics concepts.

Adjunct Faculty - Summer 2000, Winter 2001 Semesters

Publications and Research

Magazine Articles, 2008-2009: Contributing writer, 3D World Magazine.

Issue #109 - *Modeling on Rails*. Article and tutorial on computer modeling techniques.

Issue #112 – *Q n A*. Underwater lighting and effects techniques.

Issue #114 – *Q n A*. Using 3D particle systems to simulate a laser effect.

Issue #120 – *Q n A*. Realistic outdoor lighting techniques.

Chapter Drafts and Revisions, 2006-2007: Authored chapters and contributed research to sound production textbook.

Drafted the "Audio for Interactive Media: Game Sound" chapter for *Audio in Media, Eighth Edition* sound production textbook by Dr. Stanley R. Alten.

Revised the "Internet Production" chapter for *Audio in Media, Eighth Edition* sound production textbook by Dr. Stanley R. Alten.

Research Editing, 2005-Present: Editing of academic research, primarily in the online communications and public relations fields.

"A Perceptual and Integrative Analysis of Reputation and Relational Quality: A Study of University-Student Relationships," *Sung-Un Yang, Ph.D.*

"Blog-Mediated Public Relations (BMPR) And Trust Building On the Net," *Ji Young Kim, Sung-Un Yang, Ph.D.*

"Comparing Effects of Country Reputation and Overall Corporate Reputations of a Country on International Consumers' Product Attitudes and Purchase Intentions," *Sung-Un Yang, Ph.D.*

"The Effects of Government Public Relations on International News Coverage," *Ji Young Kim, Sung-Un Yang, Ph.D.*

"The Effects of Relational Satisfaction, Organizational Reputation, and Customer-Company Identification on Customers' Communication Behaviors," *Soo Yeon Hong, Ph.D.*

"Effects of Reputation, Relational Satisfaction, and Customer-Company Identification on Positive Word-of-Mouth Intentions," *Soo Yeon Hong, Ph.D., Sung-Un Yang, Ph.D.*

"The Influence of Corporate Social Responsibility and Customer-Company Identification on Publics' Dialogic Communication," *Soo Yeon Hong, Ph.D.*

"Mediation Effects of Customer-Company Identification in Models of Public Relations Effectiveness," *Sung-Un Yang, Ph.D.*

"The Relationship between Newsworthiness and Publication of News Releases in Media," *Soo Yeon Hong, Ph.D.*

"Toward the Model of University Image: The Influence of Brand Personality, External Prestige, and Reputation," *Sung-Un Yang, Ph.D.*

"Stakeholders' Evaluation Processes of a Racial Crisis: Effects on Organizational Reputation, Emotional Response, and Supportive Intentions," *Sung-Un Yang, Ph.D.*

Professional Honors

Professional Honors, Awards, and Achievements, 2000-Present:

SUNY/CUAD Awards for Excellence Program for web student recruitment initiative and website. (2007)

TrueSpace 3-D Artwork Gallery 1st Place Winner, 2nd Place Winner, and over 15 Honorable Mentions. (2000–2007)

3-D artwork was selected for use in marketing materials deployed by Caligari to advertise TrueSpace Software. (2005)

TrueSpace Computer Animation Big Break Contest – Selected as 2nd place winner by film/TV animation industry professionals for accident recreation animation produced for Crowsey Incorporated. (2003)

Academic Honors

Academic Honors, Awards, and Achievements, 1997 – Present:

S.I. Newhouse School of Public Communications Summer Fellowship for Graduate Study

S.U. University Honors (Magna Cum Laude)

S.U. Dean's List (1997-2001, Eight Consecutive Semesters)

S.U. Honors Program

S.U. Faculty Advising Committee

S.U. Chancellor's Scholar

S.U. Chauncey Horton Memorial Award

Golden Key National Honor Society

National Council of Teachers of English National Writing Award

Barbara Moynehan Excellence in Writing Award

Computer and Technology Scholarship